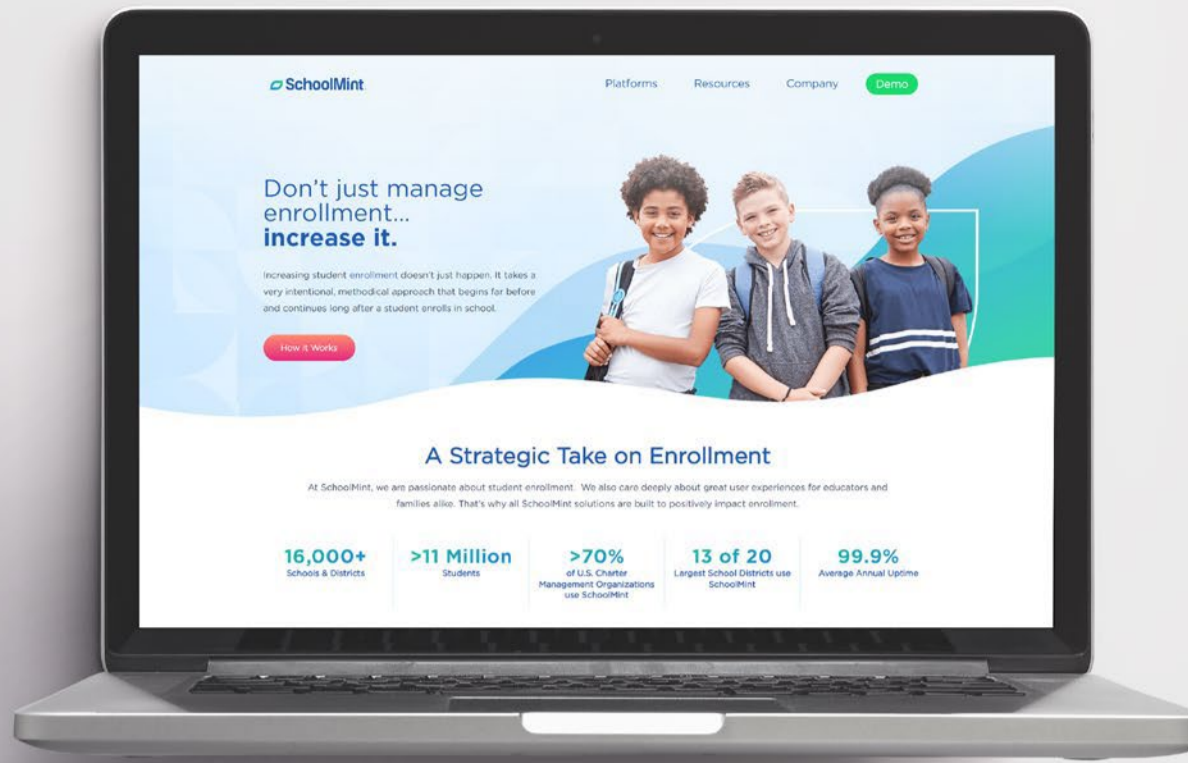




SchoolMint

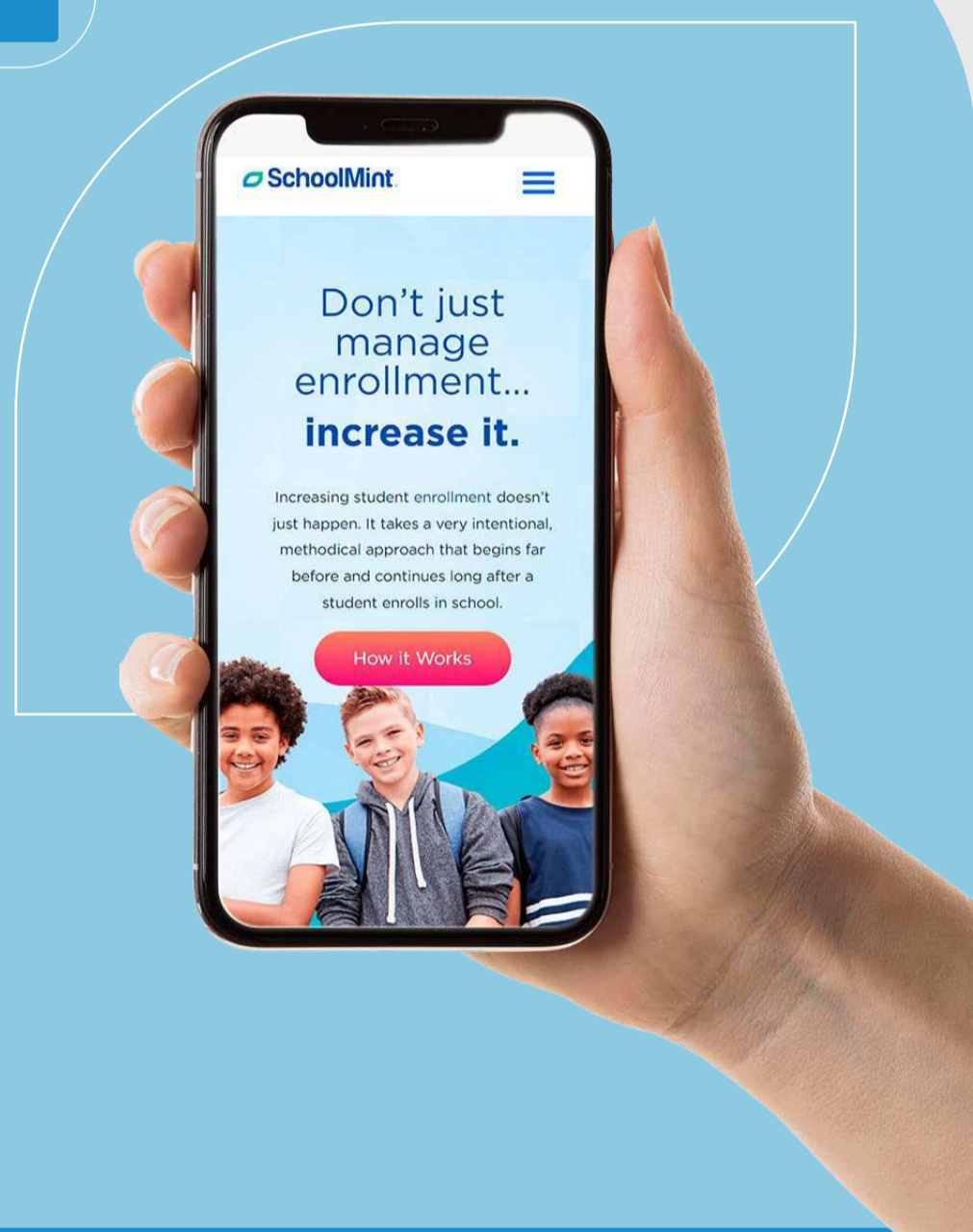
ED TECH CASE STUDY



SchoolMint Education Solutions + Golabs Software Development

“SchoolMint can be summed up in three words: Attract, Enroll, and Retain. We’re all about strategic enrollment management. We help schools make themselves known to parents and help the parents find the right school. It’s a bit of matchmaking. We help with online applications and make it easy to fill out on mobile phones.”

Bryan MacDonald, CEO of SchoolMint



SchoolMint's Success Timeline

2013

Founded in
San Francisco
CA, USA

12 million

Students
enrolled

18,000

Schools
served annually
in 2022

SchoolMint in numbers

4.5

Million students
Enrolled annually

6,700

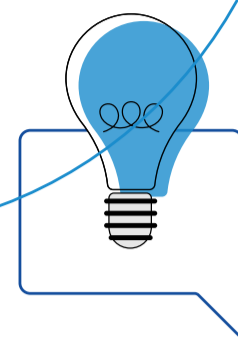
Schools
Served in USA

2,400

Cities in 26
states of the USA

Our work with SchoolMint

golabs works on delivering solutions to arising challenges, creating new web features and giving continuous support to their Enrollment platform.



TECH STACK



- The system is available online and on mobile devices
- The information is stored in Amazon RDS
- Development and production environments

The system is currently being migrated to new technologies such as Ruby on Rails and Nodejs.

Some of their tech features include:

User-friendly online dashboard.

Real-time tracking application progress for families.

Powerful management interface, handles the most complex enrollment scenarios.

THE NEW trend is composing Nearshore Hybrid Teams

made up of in-house staff and outsourcing partners that have strong cultural bonds or affinity.



With 9 years of education software experience, **SchoolMint** has been at the forefront in designing technological advancements that dramatically affect all aspects of the educational experience for students, parents, and schools.

9+
years
of experience

65+
Team
members

250+
projects

50+
Clients

By partnering with Golabs, a nearshore software solutions partner, SchoolMint accessed skilled professionals who have the expertise and experience to tackle complex technical challenges. Together we achieved the perfect intersection of science, technology, and work culture.



Accelerating
Digital Growth

Let's go!

Book a Call!

www.golabstech.com