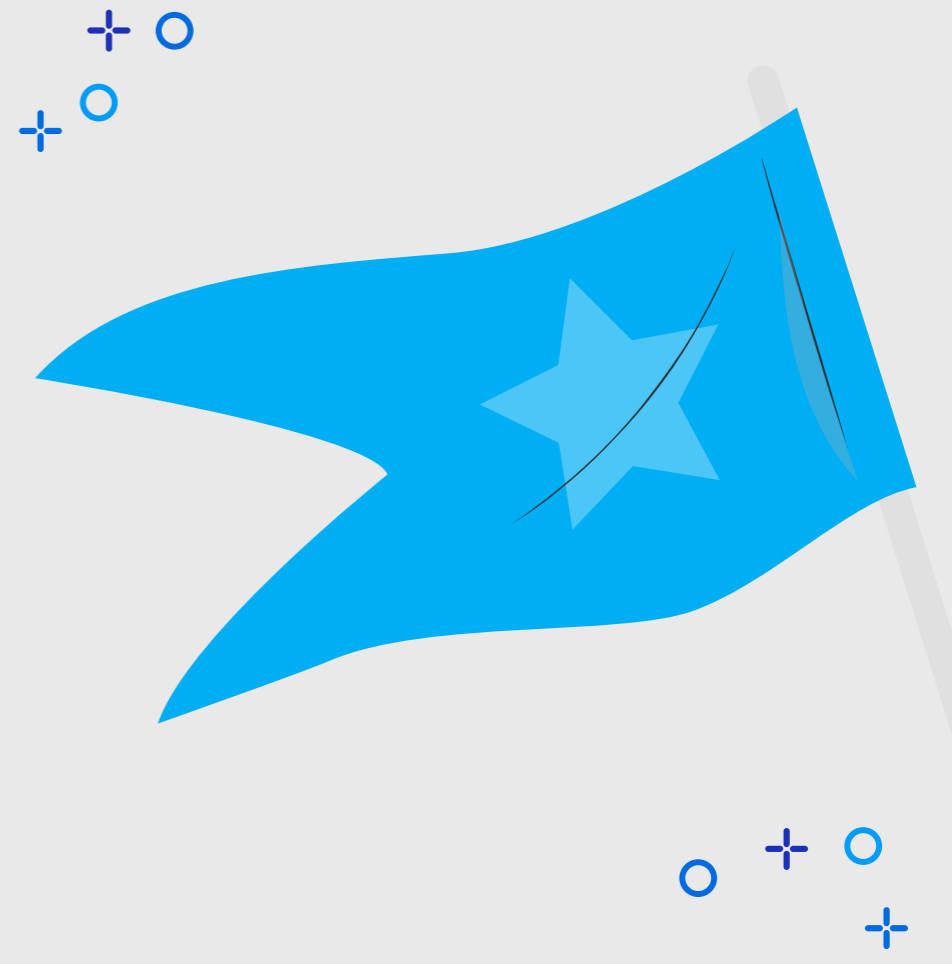




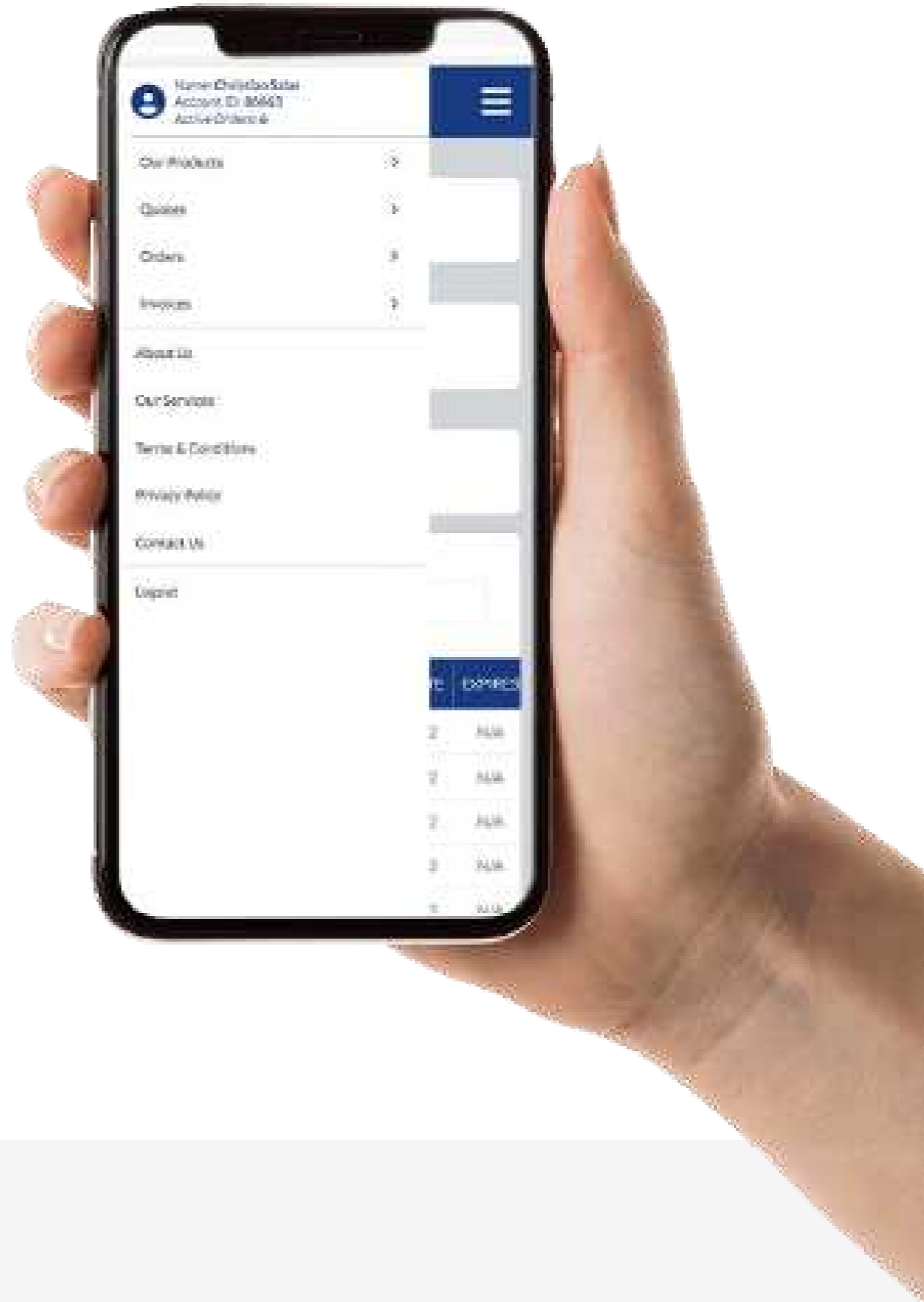
Industrial-Tech CASE STUDY



Industrial Metal Supply & Customer Service + Golabs Software Development

» Industrial Metal Supply Company (IMS) is a full line metal distributor serving the needs of metal users throughout Southern California and Arizona since 1948.

Now over sixty years old, IMS is renowned for an extensive inventory, robust production capabilities and exceptional customer service.



Burbank in 1948

IMS started as a metal scrap company that owner Neil Sherman's parents.

Company Today

has nearly 400,000 square Feet of retail space.

Growth

employs 300 people and 45 trucks for delivery.

One-stop shop with:

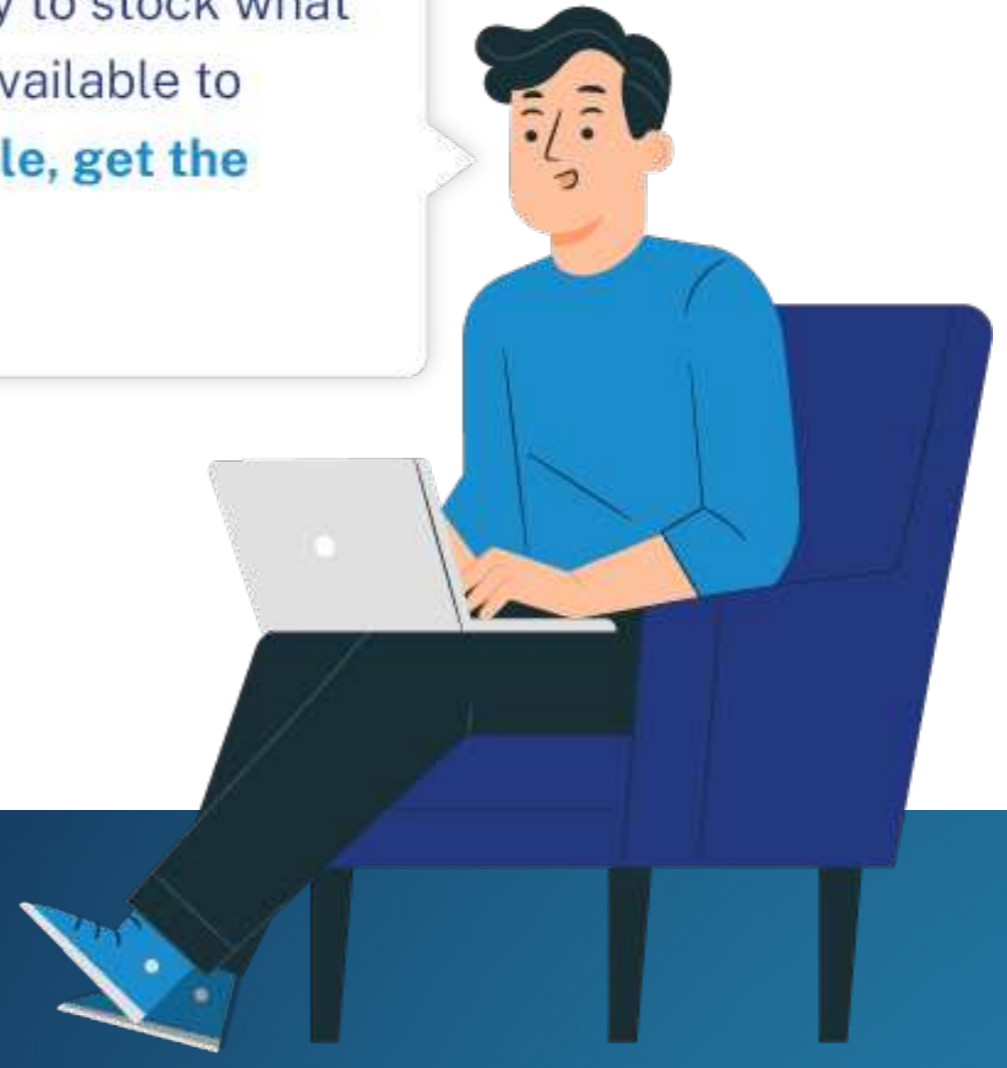
aluminum, steel, stainless steel, copper, brass, silicon bronze, bearing bronze, zinc and lead, each one is available in a plethora of forms and...

More specials materials

like cast iron, expanded sheet metal, threaded rod, ingot and shot, painted sheet metal, strut channel, tread plate, tool steel and U-edging.

"I always tell our associates that we're not in the metal business – **we are in the people business.** I know the growth our company has enjoyed over the last 70 years is because we try to stock what our customers need and make it available to them today...**It's almost that simple, get the metal in their hands, quickly.**"

Owner and CEO Neil Shreman



» Tech Stack



Our team focuses on

- ✔ **Mobile-responsive site and navigation system** with product categories and filters that makes it simple to narrow search results by size, alloy, or finish
- ✔ **The navigation system makes it quick and simple** to learn about the many services offered by IMS, including Hi-DEF plasma and laser cutting.
- ✔ **The site is interactive and educational** with a resource section and a huge selection of product flyers, reference charts and catalogs.



By partnering with  **golabs**
a nearshore tech company

9+
years
of experience

65+
team
members

250+
projects

50+
Clients

Let's do the same
with your company

Let's go!

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